"TOOT OUR HORNS AWARD PROGRAM"

A project of the Media and Communications Commission, Department of Missouri

This program is to encourage each post in Missouri to promote the American Legion in local and state media; to increase participation in district and department functions; to improve public relations with non-members; to encourage posts to set and attain goals they can be proud of in support of American Legion and veteran programs; to encourage non-member veterans to join the American Legion, and to encourage posts to develop a line of communication between them and their members.

A 'TOOT OUR HORN plaque" will be presented to each post qualifying with "BARS" to be added for each completed membership year that the post participates in this program. This application MUST BE RECEIVED NOT LATER THAN JUNE 30th of the membership year that this award is being applied for. Posts qualifying for the TOOT OUR HORN award will be announced at the Department Convention and the awards will be presented at the Fall Conference. Listings of all Post(s) receiving their award for the current year will also be published in the "*Missouri Legionnaire*."

REQUIREMENTS

Complete a minimum of 5 out of the following 10 categories:

____At least 6 advertisements, notice of meetings, or listing in local media (newspaper, television, radio, etc.) announcing post meetings.
____Publish a Post newsletter. This may be paper or emailed. (attach copy of newsletter)
____At least 2 post members attend the Department Convention (provide a list of those who attended, signed by PostCommander or Adjutant)
____At least 2 post member attend the State Spring DEC meeting or Fall Conference (provide a list of those who attended, signed by the Post Commander or Adjutant)
____Post participation in a community event (parade, fair, troop rally, etc) (Attach a photo, newspaper clipping, etc.)
____Philanthropic activity (e.g. benefits, fund-raisers for a charitable cause, food pantry collections, bell ringing for Salvation Army, etc.)
____Conduct a new member recruiting campaign or Post revitalization campaign or participate in District or Zone Revitalization
____Conduct a complete Buddy Check
____Attain 100% or membership goal for current year by the May National target date.
____Maintain a post web presence (webpage, Facebook, or updated centennial page)

Complete a minimum of 3 of the following categories

____Conduct monthly meetings
____One or more members of the Post is a District Officer (provide name(s) and office(s) held
____One or more members of the Post is a Department Officer (provide name(s) and office(s) held
____Host a District meeting
____Submit the Consolidated Post Report for current year (attach copy)
____Submit Certified Post Officer list to Department within 30 days of Department Convention

Reporting is to be done on this form as soon as requirements are met but no later than June 30th of the current membership year.

Copies of substantiating materials must accompany this application.

Post Name and Post Number: _____

Membership year submitted for:_____, Date submitted: _____

SIGNATURE OF POST COMMANDER OR ADJUTANT: _____

SEND THIS APPLICATION AND SUBSTANTIATING MATERIAL(S) TO: The American Legion, Department of Missouri, ATTN: Media & Communications Commission, P.O. Box 179, Jefferson City, MO 65102-0179

This form up-dated on January 30, 2023