

2011 - 2012 NATIONAL MEMBERSHIP TARGET DATES

EARLY BIRD/NEF KICKOFF	*SEPTEMBER 14, 2011	50%
FALL MEETINGS	OCTOBER 19, 2011	55%
VETERANS DAY	NOVEMBER 16, 2011	65%
PEARL HARBOR DAY	*DECEMBER 14, 2011	75%
MID-WINTER	JANUARY 19, 2012	80%
PRESIDENT'S DAY	*FEBRUARY 8, 2012	85%
LEGION BIRTHDAY	MARCH 14, 2012	90%
CHILDREN & YOUTH	*APRIL 11, 2012	95%
ARMED FORCES DAY	MAY 9, 2012	100%
DELEGATE STRENGTH	30 DAYS PRIOR TO NATIONAL CONVENTION	

Target dates fall on the second Wednesday of the month unless there is a holiday on that day or at the beginning of that week.

Due to the Fall Meetings, the October target date will be on the third Wednesday of the month.

Since Veterans Day is used as a membership round-up date, the November target date will be on the third Wednesday of the month.

To maximize the January renewal notice, the January target date will be on the third Thursday (Martin Luther King, Jr. Holiday) of the month.

***This date is also a renewal notice cutoff date.**

AMERICAN LEGION MEMBERSHIP 2012 RENEWAL SCHEDULE

CUTOFF DATES

RENEWAL DATES

MAY 2, 2011

JULY 1, 2011

*SEPTEMBER 14, 2011

OCTOBER 3, 2011

*DECEMBER 14, 2011

JANUARY 2, 2012

*FEBRUARY 8, 2012

MARCH 1, 2012

*APRIL 14, 2012

MAY 1, 2012

* This cutoff date is also a membership target date. Transmittals received after this date will not prevent a subsequent notice from being delivered at or around the renewal date.